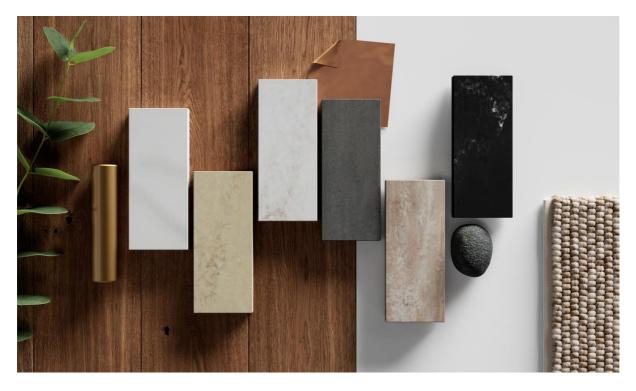
# HIMACS Adds New Aurora Colours inspired by Aurora Borealis to the Marmo Collection



Inspired by the breathtaking natural beauty of the Aurora Borealis or Northern Lights, the Aurora colour palette from the HIMACS Marmo Collection evokes marble-like aesthetics with subtle and strong shades alongside delicate and detailed veining. The tones echo the fluidity of the sky and its natural wonders with semi-translucent effects that allow designers to experiment with a play on light, bringing natural beauty into their interior projects and clients' homes. Now HIMACS has introduced 12 new Aurora Colours to the Marmo series, expanding the versatility of this collection even further.

Combining practicality and aesthetics with the beauty of nature and the benefits of the latest generation solid surface HIMACS, this non-porous material can be thermoformed to create curvaceous designs and seamless surfaces that are simple to repair and keep clean. The collection is suitable for both residential and commercial projects, including hotels, office spaces, retail environments and more. Highlights of the new Aurora Colours include **Calacatta Luna** with its distinct veining and **Aurora Frost** with ethereal semi-translucent properties, resulting in an updated collection with something for every scheme and every design aesthetic.



#### **AURORA CALACATTA LUNA**

Clean, crisp and seamless, this unique finish is perfect for contemporary spaces. Its delicate veining and luxurious style resembles the rare and exotic look and feel of Italian calacatta marble.



#### **AURORA LINEN CREAM**

A lightly veined creamy finish gives this colour a natural look perfect for classic and contemporary interiors.





#### **AURORA COCOA**

Darker in tone, this richly detailed design features swirling clouds of white on a dark brown backdrop.





#### **AURORA TERRA**

Deeply dramatic, this finish is reminiscent of a starless night sky. An expanse of black with hints of veining, it makes an instant impact.





#### **AURORA BUTTER CREAM**

Perfectly suited to classic and traditional schemes, this soft, flowing buttery colourway is full of character.





#### **AURORA ECRU**

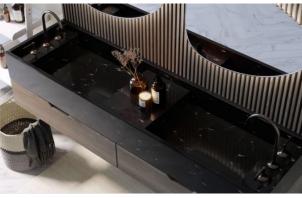
Crisp and fresh, this white marble-effect surface features delicate veining perfect for bathrooms, countertops and shower spaces.





#### **AURORA FROST**

With its ethereal semi-translucent properties, Aurora Frost is clean-lined and sophisticated, ideal for kitchen work surfaces and splashbacks, it can be back-lit for spectacular effect.





#### **AURORA MIDNIGHT**

Introduce a luxe look into bathrooms with this rich black finish highlighted throughout with specks of white.





#### **AURORA CANYON**

Soft and soothing, this creamy colourway is relaxing and enchanting, ideal for bathrooms and ensuites.





#### **AURORA ANGORA**

With its distinct veining on the horizontal, this design is delicately detailed and perfect for contemporary interiors and retail environments.





#### **AURORA MAGNOLIA**

Cloudbursts of ethereal white enhance this soft billowing expanse of creamy colour.





#### **AURORA SABLE**

Elegantly refined, the rich swirling veins of this creamy colourway creates the perfect balance of classic and contemporary style.

#### **HIMACS Solid Surface**

www.himacs.eu

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HIMACS.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First **HIMACS Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, **HIMACS Intense Ultra**, combining the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HIMACS does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HIMACS has obtained the French **QB certification** and **CSTB ATec "Avis Technique"** for facade applications.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.



#### **HIMACS. Because Quality Wins.**

For more information and to stay connected, visit our <u>website</u> and our <u>newsroom</u>.

Let's connect!













<sup>\*</sup> **HIMACS** is designed and produced by **LX HAUSYS** (formerly **LG Hausys**), a world leader in the technology sector belonging to LX Holdings Corp.