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HIMACS brings a luxurious and functional finish to the interior of Leicester's new Hotel Brooklyn



HIMACS in Dark Night S111 was selected for the bar and reception areas while the 191 bedrooms' ensuites feature vanity tops in Alpine White S028

Inspired by the New York borough of the same name, <u>Hotel Brooklyn</u> first found award-winning success in 2020 in its Manchester location. Two years on and leading interior design firm <u>Squid.inc</u> has once again created a lavish, luxurious and laid-back interior for the hotel's new Leicester location complete with HIMACS Dark Night for the bar and reception counters and the iconic colour Alpine White for the vanity tops in the 191 bedrooms' ensuites.

"Squid.inc were once again delighted to be chosen to design the interior spaces for this super-friendly brand and its new Leicester location, adjacent to the Welford Road Stadium, which is home to the famous Leicester Tigers rugby team," says designer Oliver Redfern. "The aesthetic layers decor from mixed periods and sources; a palpable anti-slick, anti-corporate sensibility – a place where creativity and collaboration have free rein to build a story that brings the best of Brooklyn to Leicester." The result is a comfortable, cosy destination full of film set charm.

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The combined bar, restaurant and socialising area is called the Lair – a destination of true hospitality where everyone is welcome. At the centre of this open-plan environment, the bar's front facade is crafted from HIMACS Dark Night and features routed diagonal lines representing the patterns formed by the steel suspension cables of the Brooklyn Bridge. Part of the Solids Collection from HIMACS, the same surface material was also chosen for the hotel's reception area countertops. Moving upstairs, the hotel's 191 stylish bedrooms each have an ensuite that features HIMACS Alpine White for the vanity unit tops. All the HIMACS elements were supplied by Whitehall Fabrications while the bar area and reception desks were made by Deanhouse Interiors.

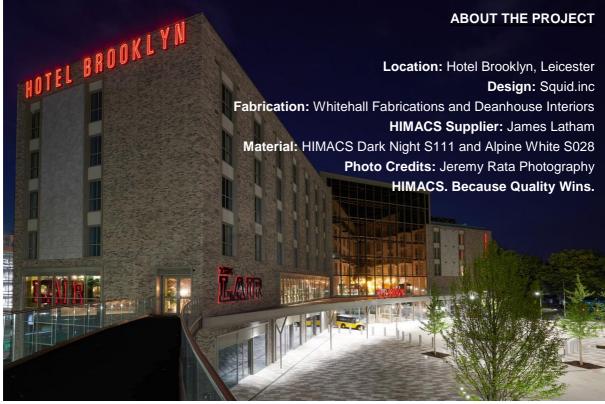


Due to its flexibility and special characteristics, **HIMACS** is the ideal application for hotels and restaurants. Creating instant impact in funky bars, exquisite dining rooms and the hippest clubs, it creates an ambient statement with a unique aesthetic. **HIMACS** is also ultra-practical and safe, as it is robust and fire resistant, incredibly hygienic and resistant to wear and tear, stains and UV rays. Moreover, its non-porous surface makes the material completely waterproof and extremely quick and easy to clean. The thermoformable properties of **HIMACS** also allow it to be moulded into any shape and size, making it the perfect material for creating bars and reception areas as well as vanity tops for bathrooms and ensuites. The absence of visible seams also ensures a smooth, seamless look that prevents dirt, bacteria and viruses building up on the surface. This makes **HIMACS** a **Solid Surface** material

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with unbeatable hygienic properties, guaranteed by certifications that comply with **LGA and NSF international standards**.





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HIMACS Natural Acrylic Stone

www.himacs.eu

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HIMACS.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First **HIMACS Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, **HIMACS Intense Ultra**, combining the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HIMACS does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HIMACS has obtained the French **QB certification** and **CSTB ATec "Avis Technique"** for facade applications.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.



HIMACS. Because Quality Wins.

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^{*} **HIMACS** is designed and produced by **LX HAUSYS** (formerly **LG Hausys**), a world leader in the technology sector belonging to LX Holdings Corp.