



HI-MACS® embraces the Terrazzo trend with two new colours

When it comes to surface design trends, there's one look that's had a huge impact on both residential and commercial interiors alike. That's right, we're talking Terrazzo, the immensely popular floor and wall treatment that has taken the design industry by storm. But it's not just floor surfaces that have taken this style to heart. From tabletops and bathroom basins to phone cases and stationery, the Terrazzo trend is everywhere and it's a look with longevity, as our love for this random pattern mix is here to stay. Which is why HI-MACS® is delighted to announce the launch of two stunning new colours in a new Terrazzo finish – **Terrazzo Classico and Terrazzo Grigio.** Taking the trend and developing it for application in any interior, HI-MACS® Terrazzo can be used for residential, commercial and public projects of any size or style and it's especially appropriate in high traffic areas such as restaurants, shops and bars.

The origins of Terrazzo as we know it today reach back to 18th Century Venetian pavements and flooring but it wasn't until the 1920s that the look really took off. The graphic design, renowned for its speckled, dotted, asymmetrical, imperfect random pattern contrast has evolved over the years to become the abstract illustrative print we know and love today. Terrazzo goes with just about anything and the new HI-MACS® Terrazzo colours



demonstrate this beautifully with the neutral tones of Terrazzo Classico and the industrial feel of Terrazzo Grigio.

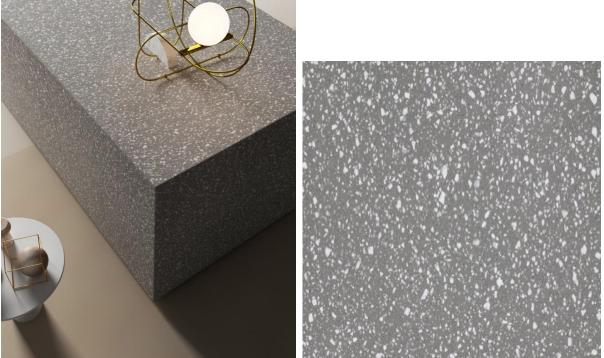


HI-MACS® is the perfect choice for any interior application. Be it wall-coverings, bars, countertops, serving stations or table tops in commercial projects, or shower areas, bathroom basins, kitchen countertops or island units in residential environments. Made from a mix of minerals, pure acrylic and natural pigments, this solid surface material is hardwearing, resilient, seamless, hygienic and stain resistant and it can be thermoformed into curves, ideal for seamless wet room applications, kitchen islands and professional projects. Numerous international certificates award HI-MACS® top marks for its hygienic performance, high indoor air quality and the fact that it is emission-free and nanoparticles-free. Resistant to dirt, bacteria and harsh chemicals, this smooth, non-porous material leaves nowhere for germs to hide, offering peace of mind for healthy homes and public spaces.

Launching in September 2020, HI-MACS® Terrazzo in Classico and Grigio expands the hugely successful HI-MACS® solid surface portfolio to embrace this popular design trend, enabling homeowners, designers, architects, builders and specifiers to bring this latest look to surfaces and wall treatments. Combining aesthetic appeal with hygienic, hardwearing qualities, HI-MACS® Terrazzo is the ultimate choice for any interior.













HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high-performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders and David Chipperfield, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First HI-MACS Structura®, a 3D textured panel material that takes solid surface opportunities to a new level. And also HI-MACS® Ultra-Thermoforming, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the thermal cure. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS[®] does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official European Technical Approval (ETA) for façades – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French QB certification and CSTB ATec "Avis Technique" for facade applications.

HI-MACS[®] offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

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* HI-MACS® is designed and produced by LG HAUSYS, a world leader in the technology sector belonging to LG Group, and distributed by LG HAUSYS EUROPE based in Frankfurt (Germany).