

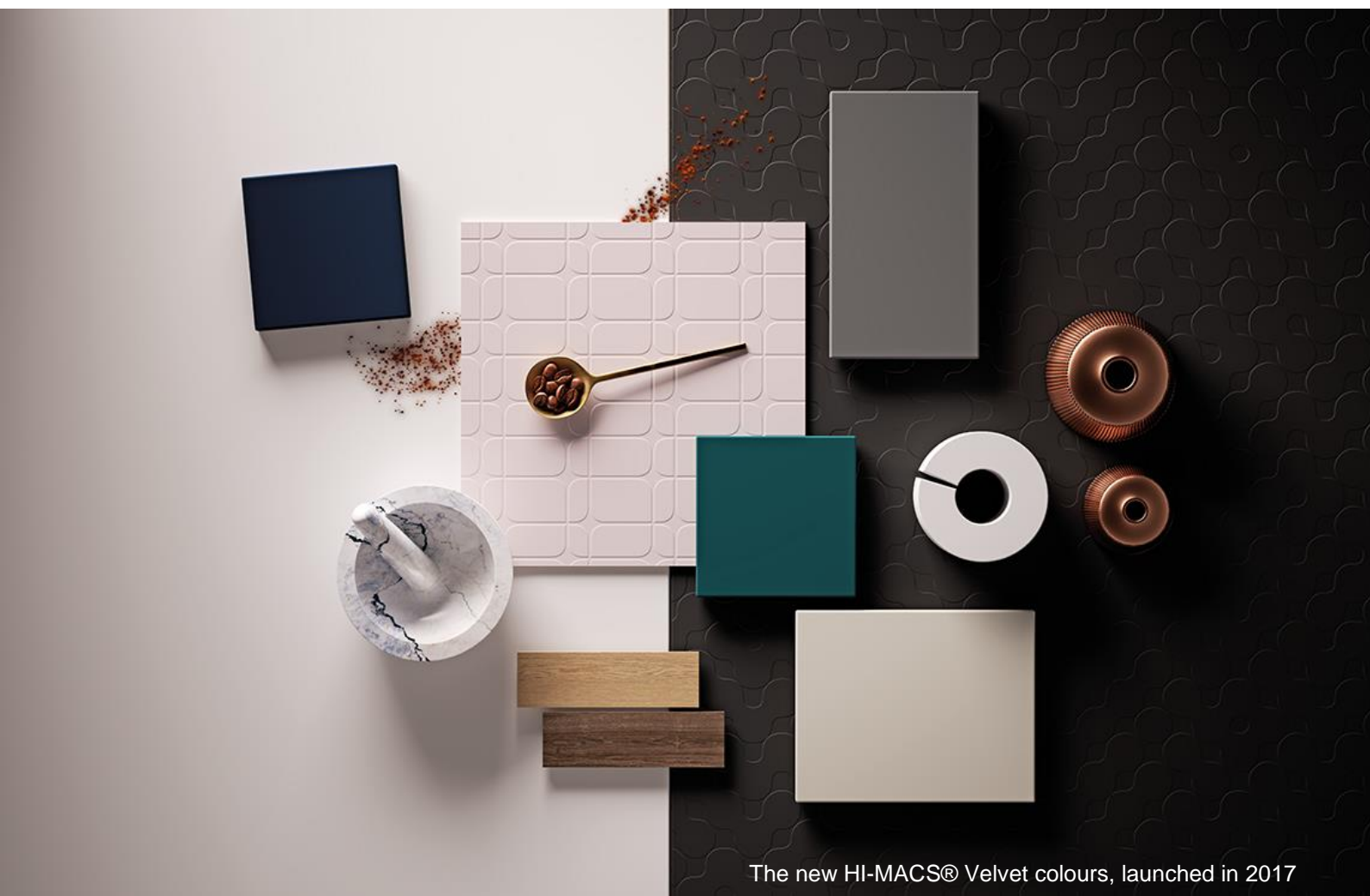
HI-MACS® at the Milan Design Week: a single material, infinite applications

Milan, 4th – 9th April

HI-MACS® acrylic stone will be on show at the Milan Design Week 2017 in a variety of locations, covering all the city's districts.

The complete flexibility of working with HI-MACS®, coupled with its potentially infinite possibilities for customisation, whether in terms of shape or of finish, make it an essential tool for all those seriously seeking quality. This material has been used by some of the most celebrated designers, including **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid** and **David Chipperfield**, as well as numerous agencies, including **Aran Cucine, Alivar, Novy, Busnelli, MDF Italia, Scavolini**.

At both the Salone and the Fuorisalone, HI-MACS® will be present in various forms: table tops, as an experimental material used in lighting fixtures, and as kitchen work surfaces. The common denominator of all of these projects? Quality. HI-MACS®: Because Quality Wins.



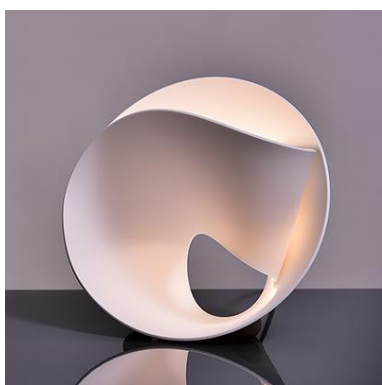
The new HI-MACS® Velvet colours, launched in 2017

HI-MACS® AT THE INTERNATIONAL FURNITURE SHOW



BUFF TABLE, designed by Joel Karlsson
Salone del Mobile, Stand Karl Andersson & Soner, Pad. 16 Stand E40

Buff pays modern homage to the tables of the 1950s, bringing together in a single elegant structure HI-MACS® acrylic stone, used for the top in various colours, and wood in the form of solid ash, birch, oak or walnut for the four legs, which manage to be at the same time slender and robust.



TULIP LAMP, designed by Pierre Cabrera
Euroluce, Stand Beneito Faure, Pad. 15 Stand F35 F45

Beneito Faure is delighted to present at Euroluce its *Tulip*, a lamp designed by *Pierre Cabrera* and inspired by the flower of the same name. A helicoid band of HI-MACS® breathes life into a harmonious and balanced shape, available in different models and sizes.



SANTINI - Quiet Point, designed by Vladimir Ambroz for A.M.O.S. Design

Salone del Mobile, Stand Czech Selection, Pad. 10 Stand B08

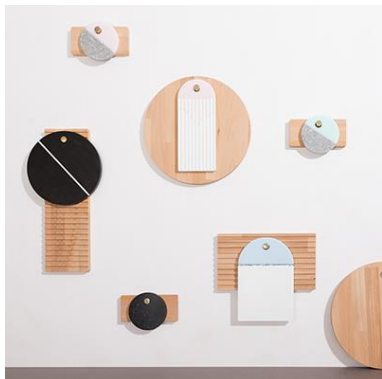
Santini is a modern 'confessional' for use in commercial areas and offices, its form inspired by church bell towers. The insulating material on the inner surface creates a silent zone where callers can communicate without disturbing or being disturbed by events around them. Santini boasts a solid base in HI-MACS®, making it extremely robust and easy to maintain and clean.



WineOLED, designed by Deslabs
Euroluce, Stand LG Display, Pad. 15 Stand E23 E27

On display at the LG Display stand is the WineOLED, a revolutionary lamp that provides uniform lighting to illuminate the contents of wine glasses, enabling the properties of the wine in question to be examined clearly. The robust thermoformed support is also made of HI-MACS®, allowing a work instrument for winegrowers to be transformed into a precious object suffused with minimalist contemporary design.

HI-MACS® AT THE FUORISALONE



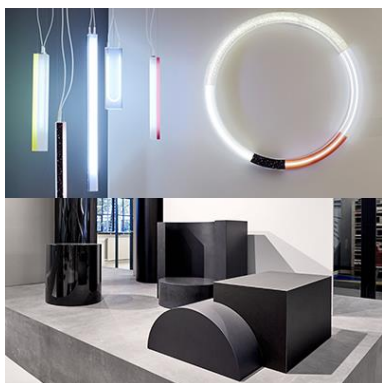
enLIGHTen, Studio Thier&vanDaalen Autofficina, Ventura Design District, via Massimiano 23

Dutch design studio Thier&vanDaalen is presenting a monograph whose international flavour blends perfectly with the Ventura Lambrate district. SOLID/LIQUID, one of the ideas on show, is not simply a collection of plates that also serve for decorative purposes, but a true and authentic studio of patterns, forms and materials (HI-MACS® and wood), which together create an original interaction with served food.



KASA KARIM, Magna Pars Event Magna Pars Space Event, via Tortona 15

Inside the former headquarters of the Perfume Factory, today the prestigious **Kasa Karim** Hotel, is an apartment which is in fact a monographic exhibition dedicated to Karim Rashid, who over the years has created numerous projects for the world's leading furniture design agencies. Karim's unmistakable hallmark is also present in the Karan kitchen from Rastelli Cucine, shown here with a HI-MACS® top.



TRANSITIONS II, Baars & Bloemhoff Ventura Centrale District, via Ferrante Aporti 15

Torna **Transitions**, a project by *Baars & Bloemhoff*, brought together six Dutch designers in an experimental and decorative exhibit, dedicated to the study of materials and to their journey from raw materials to interior design objects. HI-MACS® played a crucial role in Transitions, lending a unique flavour to certain of the designs on show:

- *Filter*, by *Sabine Marcelis*. As it comes into contact with the different densities of the various materials making up its structure, light from the Filter lamps is transformed to create evocative shapes.
- *Black*, a project from studio *rENs* revolving around the colour black, emits ever-changing shades (on occasion with almost imperceptibly subtle differences) depending on the type of material used.



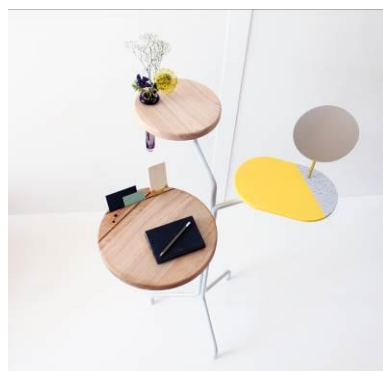
TZERO TABLES, designed by Franco Eccel
Fuorisalmone, Ventura Design District, via Massimiano 25

'Only a dead fish goes with the flow' according to *Fuorisalmone*, the irreverent event that goes against the flow at Fuorisalone. For the occasion, *Franco Eccel* will be presenting the collection 'Tzero – Made from HI-MACS®': these tables are crafted from architectural and interior design offcuts and assembled with special adhesives that form a distinctive decorative element.



#HOWAREYOU, Basten Leijh Design Studio
Ventura Design District, via Massimiano 25

Furnishings in the monographic **Basten Leijh** exhibition will also include a collection of small tables, shelves, lighting fixtures and multi-level bookcases of varying heights, which combine the lightness and lustre of tubular metal with the stability and solid surfaces fashioned from HI-MACS®, wood and marble. These linear, graphic furniture items can be arranged side-by-side to create new and dynamic compositions.



Treetable, designed by Isabel Quiroga
Design Language, Tortona Design District, via Francesco Carchidio 2

Design Language is a three-year project the aim of which is to analyze the design languages in the world. One of the designs was the Treetable, a minimalist design, loosely based on Nordic lines, which combined a number of materials, including HI-MACS®, wood and stone into an adjustable side-table.

ESSENTIALS, Studio Ciarmoli Queda
Straf Hotel, via San Raffaele 3

As well as exhibiting their DeLightFul installation at the International Furniture Show, Simone Ciarmoli and Miguel Queda are presenting Essentials, an installation offering an unprecedented experience in interior design, with its intense colours and geometric graphics. These essential articles are created with the collaboration of firms reputed for their excellence, including HI-MACS®, which is used to create unique tables and surfaces, symbols of a refined daily ambience carefully crafted to evoke emotions.

HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* HI-MACS® is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).