

HI-MACS® presents the new Aurora Colours

From the HI-MACS® Marmo Collection, inspired by Aurora Borealis



The new **Aurora Colours** are inspired by the natural beauty of the **Northern Lights**. In brilliant waves over the sky the vibrant flow of Aurora Borealis is captured in these tones. Two of the colours, **Pavia** and **Aurora Cotton**, have a **semi-translucent property**, which enables designers to play with light effects, giving the ability to integrate this natural phenomenon into their interior designs.

The new **Aurora Colours** - an evolution of the Marmo Collection - combine aesthetics inspired by nature with all the benefits of the latest generation solid surface **HI-MACS®**: the completely non-porous material, which can be thermoformed allowing curved shaping, also allows **for seamless surfaces and is easy to repair and clean**.





AURORA BIANCO

It reflects the soft and mysterious beauty of natural marble pattern but also adds some inspiration from the aurora seen in the Polar Regions.





PAVIA

A pristine and soft-white marble tone with translucent properties. Whether effectively backlit or simply illuminated, Pavia will always add an elegant touch with spectacular designs.

AURORA COTTON

Inspired by the richness and warmth of cotton texture and with translucent properties, a cloudy sky resemblance which is an excellent combination with bright and warm-toned interiors.







AURORA BLANC

An evocative bright and white on white shade. It's gentle and subtle veined pattern will blend harmoniously with a variety of interiors.

AURORA GREY

A grey toned finish with a pearl shimmer, to bring a snowy sky from the Nordic regions to your interior design.



AURORA TORANO

The thicker and stronger veins give interiors a character feel.

AURORA BISQUE

A natural warm-toned colour with cream and brown veins. Perfect in combination with natural materials.







AURORA UMBER

An earthy and eye-catching bold colour, which is perfect for adding vibrant accents to your designs. Combine its warm tone with deep browns for a vivid, earthy palette.

SANREMO

Sanremo, as a night sky from the Nordic Regions, brings some contrast with its dramatic black veined pattern for an unambiguous look.



Watch the presentation video here for more content: https://youtu.be/JOe3jxgVY10



HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First HI-MACS® Ultra-Thermoforming, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, HI-MACS® Intense Ultra, combining the characteristics from two disparate worlds: Intense Colour Technology and Ultra-Thermoforming.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French **QB certification** and **CSTB ATec "Avis Technique"** for facade applications.

HI-MACS® offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our <u>website</u> and our <u>newsroom</u>.

Let's connect!













^{*} HI-MACS® is designed and produced by LG HAUSYS, a world leader in the technology sector belonging to LG Group, and distributed by LG HAUSYS EUROPE based in Frankfurt (Germany).