

## Balance Lounge Chair designed by Esa Vesmanen of Pure Design goes to Grada and HI-MACS®



Designed by Esa Vesmanen and manufactured by Pure Design Finland, Balance Lounge Chair's slim lines and sensory experience inspire feelings of lightness and balance with one's surroundings. New sensuous materials UPM Grada® thermoformable wood panel and HI-MACS® natural acrylic stone are merged with newest quality technology to create an intimate experience, which integrates aesthetic and ergonomics as an essential ingredient in relaxation. The lounge chair's UPM Grada® shell follows the contours of the body and its tubular steel base imparts a lightweight and decisively contemporary design.

Balance Lounge Chair has won The Chicago Athenaeum Museum of Architecture and Design 2013 **GOOD DESIGN™ award**. The trademarked awards, established by renowned architects, Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr., in Chicago in 1950, is the world's most prestigious global award for new product design.

"I am inspired by the basic elements of life, light and matter," said Vesmanen. "As an interior architect and a sailing enthusiast, I wanted to merge experimental Finish furniture design with contemporary technology to echo the fundamental human response to wind and waves. The strongest aesthetic experience—when you feel shivers down your spine—is experienced when the materials, details and atmosphere touch you."

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HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid and David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated and installed by a member of the HI-MACS® Quality Club.

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