

CHROMA – Design and Comfort in Perfect Harmony



PRODUCT REFERENCES

Name: CHROMA

Design: Marco Hemmerling - www.marcohemmerling.com

Photos: Dirk Schelpmeier

Materials: HI-MACS® Alpine White - www.himacs.eu

Price: €299

Designed by Marco Hemmerling, CHROMA represents a perfect harmony between design and comfort. With its elegantly rounded forms, this is a sophisticated chair that embraces the originality resulting from the symmetry between the perforated back and the two legs. To create this amazing design, HI-MACS® became the ideal material thanks to its thermoformability, seamless joints and strong durability.

In CHROMA, the beauty of HI-MACS® contrasts with the felt seat that gives it a unique touch. Easy to personalise, it is possible to choose both the color of the acrylic stone – available in multiple shades – as well as the felt, to achieve a singular, exclusive chair that can be adapted to the taste of each consumer. There is also the option of using the same design and production process in a wide range of products, such as stools, tables, benches, etc.

In addition to its innovative aesthetics, this piece of furniture also stands out due to its functionality: it is stackable, very stable, and perfect for use both inside and outside the home. CHROMA's reasonable price also puts it within reach of most budgets.



HI-MACS® by LG Hausys

Surfacing the World

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid and David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated and installed by a member of the HI-MACS® Quality Club.

HI-MACS® The New Generation

Inspired by Architecture

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* HI-MACS® is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Geneva (Switzerland).