HIMACS Introduces New Collections at Architect @ Work Trade Shows Across Europe



Prepare to be captivated as Solid Surface material HIMACS introduces its latest innovations for architects and designers. With the debut of the captivating Gravilla collection and the new Aurora colours from the Aurora and Marmo collection, HIMACS sets the stage for an unforgettable experience at Architect @ Work trade shows across Europe.

Visitors will explore the captivating **new Aurora colours**, designed to inspire creativity for any commercial, residential and public spaces.

The **HIMACS Aurora and Marmo Collection** provides colours to address the current trends for top-quality marble aesthetics, ranging from semi-translucent white, through shades of grey, to striking dark brown and anthracite tones.

The new Aurora colours displayed at the show – an evolution of the Marmo Collection – combine aesthetics inspired by nature with all the benefits of the latest generation solid surface HIMACS: Thermoformable, seamless joints, hygienic, durable and waterproof.

Embodying contemporary design and versatility, the Gravilla collection offers a striking array of solid surface solutions. The Gravilla collection follows the aesthetic veined trend of Aurora & Marmo, but also includes a granite-like inspiration thanks to the shorter veins and a chip effect. The new Gravilla colours have the benefit of being easier to fabricate with seamless joining, ideal for large surfaces such as shower or wall cladding in a bathroom, long, wide islands in the kitchen or monolithic reception desks with big aesthetic impact.

Trade Show Tour

Madrid Edition, Spain (8-9 May), Stand 169

Join us at the Architect @ Work event in Madrid on May 8-9 as we debut the Gravilla collection and the new Aurora colours, setting the tone for an exciting showcase of design excellence.

Donwload here your free entrance pass.

Warsaw Edition, Poland (15-16 May), Stand 64

On May 15-16, HIMACS in collaboration with Patron Bis, will captivate audiences in Warsaw at Architect @ Work.

Paris Edition, France (23-24 October), Stand 26

Mark your calendars for October 23-24 as HIMACS takes centre stage at Architect @ Work in Paris.

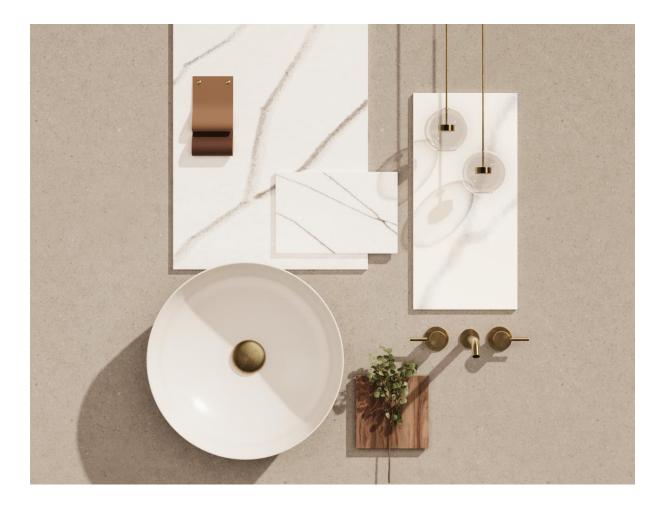
Berlin Edition, Germany (6-7 November), Stand 65

HIMACS, in collaboration with Klöpfer Surfaces, presents its innovative solid surface solutions in Berlin on November 6-7 at Architect @ Work.

Milan Edition, Italy (13-14 November), Stand 42

Concluding our tour in style, HIMACS invites you to discover the endless possibilities of solid surface materials in Milan on November 13-14 at Architect @ Work, where design innovation knows no bounds.

Embark on a journey with HIMACS Solid Surface at Architect @ Work trade shows across Europe. From Madrid to Milan, experience the HIMACS design innovation and craftsmanship. We look forward to welcoming you to our stand!



HIMACS

The shape of your ideas

www.lxhausys.com/eu/himacs

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high-performance wall cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene - offering many advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders and David Chipperfield, among others, have completed fabulous projects using HIMACS.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First, HIMACS Ultra-Thermoforming, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation in the history of Solid Surface since its inception in 1967. And now, HIMACS Intense Ultra combines the characteristics from two disparate worlds: Intense Colour Technology and Ultra-Thermoforming.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and - for some shades - exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is made using a next-generation technology, the thermal cure. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser surface that is even sturdier, more homogeneous and more durable, and with better resistance and superior thermoforming results.

HIMACS does not absorb humidity, is highly resistant to stains and is easy to clean, maintain and repair.

Countless internationally recognised certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance - being the first Solid Surface in the market to receive the official European Technical Approval (ETA) for facades – for the Alpine White S728 colour.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.

For more information and to stay connected, visit our <u>EU WEBSITE</u>, <u>UK WEBSITE</u> and our <u>newsroom</u>.

Let's connect!













HIMACS is designed and produced by LX Hausys (formerly LG Hausys), a world leader in the technology sector and a subsidiary of LX Holdings Corp.