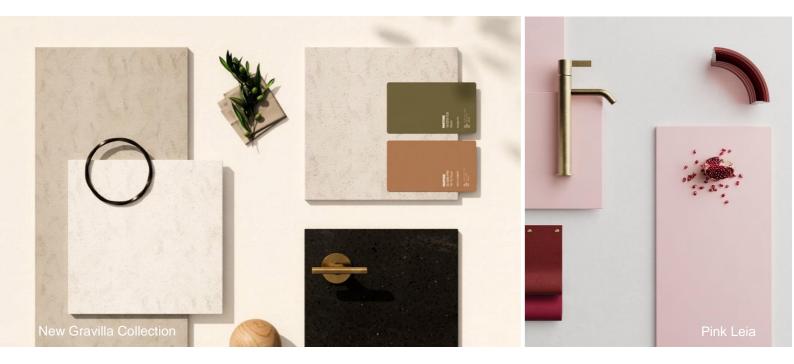
HIMACS launches an exciting new palette of colours to bring solid surface style to any design



From timeless and enduring palettes to on-trend tones, leading Solid Surface material HIMACS has the perfect colour to complement or contrast every scheme. Whether it's for bathroom walls and countertops, kitchen worksurfaces, splashbacks, cabinetry cladding and islands or hospitality, retail, business or commercial design, there's something for every application. These on trend high-specification surfaces are ultra-practical and functional, while also offering inspiration for a more classic and timeless scheme, with a wide choice of designs to create everything from sleek and seamless style to standout feature areas and breakout zones.

The HIMACS brand-new colours for 2024 include 4 new shades for the popular Aurora & Marmo collection, 2 new tones for the recently launched Gravilla, a new addition to the Intense Ultra range and the reintroduction of a beloved favourite in the Solid collection. Additionally, a new on-trend Pink Leia solid colour has been unveiled.

The new HIMACS Aurora colours



Aurora Almond is a warm and soothing shade, perfect for adding a sophisticated look and feel to contemporary and classic spaces. The beige and brown veined detailing adds tonal elements to a neutral backdrop, creating a refined aesthetic with a smooth, tactile feel. An ideal surface for kitchen islands and splashbacks.

Aurora Stone Grey is a cool, contemporary design oozing elegance and sophistication. An ideal surface for minimalist bathrooms and wet rooms, its sleek design features subdued stone-grey tones with subtle cloudy patterns for a 'barely there' look and feel that works wonderfully with matt black accents.





Aurora Modern Grey is sleek and modern with its contemporary aesthetic that allows it to complement diverse design styles and accents of cool or bold colour. A perfectly neutral backdrop, this versatile hue brings sophistication and elegance to retail spaces, the hospitality sector, businesses and commercial premises alike.

Aurora Calacatta Ramo blends elegance and modernity, taking inspiration from the natural beauty of Calacatta marble and blending it with warm brown veins on a smooth white base. With a free-flowing organic feel, this colourway is ideal for large surface applications such as reception desks, island cladding, worksurfaces and bathroom walls and floors.



The new HIMACS Gravilla colours

Gravilla Millstone blends a neutral colour texture with low-chromatic grey hues for a light and spacious look, perfect for spaces lacking in natural light or to elevate a darker palette. It works especially well in retail outlets and business premises with its fresh, modern feel that brings a luxe look to any interior.





Gravilla Charcoal brings depth and a dramatic finish to residential projects as well as the hospitality sector and spas. Modern and sophisticated, its refined and luxurious look fuses charcoal and black tones to captivate and enchant and it looks stunning teamed with metallic accents in brushed gold or burnished brass.

The HIMACS Solid collection now includes:

Pink Leia, which takes up the trend for perfectly pink interiors, is eye-catching and instantly memorable thanks to its powder pink tones, which are striking without being overpowering. Ideal for bathrooms, wet rooms and kitchens.





Evergreen is being reintroduced to the HIMACS Solid range in line with the ongoing demand for green and biophilic palettes to bring a sense of the outside, in. The uniformity of colour is ideal for the retail sector, as its non-porous, seamless surface prevents the build-up of dirt and bacteria, ensuring it's easy to clean and maintain for the long term.

HIMACS' Intense Ultra collection also now features a new colour:

Intense Ultra Light Grey is cool and calming, ideal for creating sharp curves and dramatic designs thanks to its excellent thermoforming capabilities. It also keeps its colour consistency during and after fabrication thanks to the Intense Ultra technology, perfect for commercial projects.

More information at lxhausys.com/eu

S925U Intense Ultra Light Grey

HIMACS Solid Surface

www.lxhausys.com/eu/himacs

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high-performance wall cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene - offering many advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders and David Chipperfield, among others, have completed fabulous projects using HIMACS.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First, HIMACS Ultra-Thermoforming, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation in the history of Solid Surface since its inception in 1967. And now, HIMACS Intense Ultra combines the characteristics from two disparate worlds: Intense Colour Technology and Ultra-Thermoforming.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and - for some shades - exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is made using a next-generation technology, the thermal cure. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser surface that is even sturdier, more homogeneous and more durable, and with better resistance and superior thermoforming results.

HIMACS does not absorb humidity, is highly resistant to stains and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance - being the first Solid Surface in the market to receive the official European Technical Approval (ETA) for façades – for the Alpine White S728 colour.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.

HIMACS. The Shape of your ideas.

For more information and to stay connected, visit our <u>EU WEBSITE</u>, <u>UK WEBSITE</u> and our <u>newsroom</u>.

Let's connect!













* HIMACS is designed and produced by LX Hausys (formerly LG Hausys), a world leader in the technology sector and a subsidiary of LX Holdings Corp.