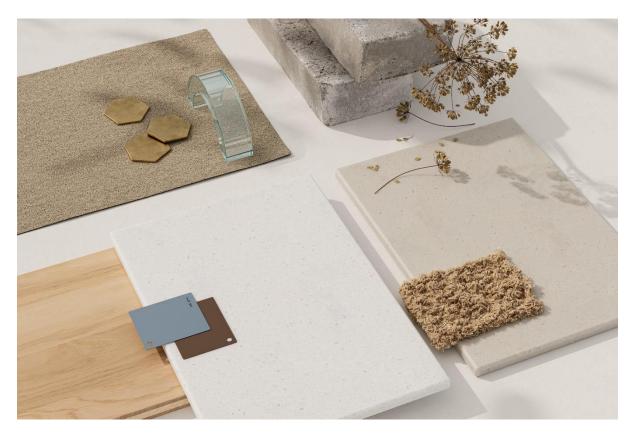
HIMACS launches new on-trend marble colours for a seamless solid surface finish



This brand new palette is perfect for residential and commercial interiors with a luxurious look

Leading Solid Surface material HIMACS is always one step ahead of the trends. Whether it's for a sleek new kitchen or bathroom or a retail, hospitality or commercial design, its high-spec surfaces blend practicality and function with innovative design and trend-leading style. The new palette, which comprises four brand new marble-effect colours, is perfect for everything from kitchen worksurfaces, splashbacks and islands to bathroom cladding, furniture, office desks, public buildings and more. With four ultra-luxurious and tactile colours to select from, these exciting new shades will transform and elevate any home, retail store, business premises, hotel or office to something truly unique and memorable.

HI-MACS



HIMACS in Gravilla Cream

The new colours include two as part of a **new collection** called **Gravilla** and two as additions to the hugely popular **Aurora & Marmo** series.

New HIMACS Gravilla Collection

The Gravilla collection follows the aesthetic veined trend of Aurora & Marmo combined with a granite particles inspiration thanks to the shorter veins and a chip effect. The new Gravilla colours have the benefit of being easier to fabricate with seamless joining, ideal for large surfaces such as shower or wall cladding in a bathroom, long, wide islands in the kitchen or monolithic reception desks with big aesthetic impact. Gravilla Snow (GM01) and Gravilla Cream (GM02) are ideal for monochrome schemes, neutral décors, clean and crisp contemporary interiors and classic palettes.

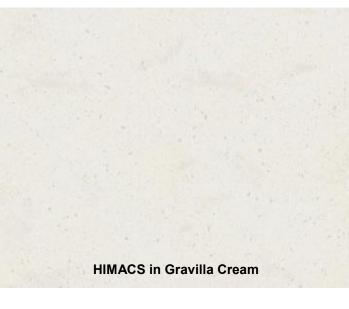
HI-MACS

Gravilla Snow is a sophisticated off-white design with soft veins and a gentle look and feel that works wonderfully in all settings, elevating cabinetry, furniture and retail displays to a luxe look. It also looks effortlessly chic in large and small kitchens and can be used to create a feeling of light and space in darker rooms or smaller areas.



HIMACS in Gravilla Snow

Gravilla Cream has more of a rich flavour with toned-down cream particles, perfect for adding depth and a warm feel to cool schemes. It's perfect for kitchen islands and worksurfaces, bathroom cladding and countertops and complements all styles of interior with its soothing and calming effect. This warm-toned surface also looks calming and elegant in offices, hotels and commercial interiors, producing a high-spec finish for reception areas, open-plan schemes and offices.



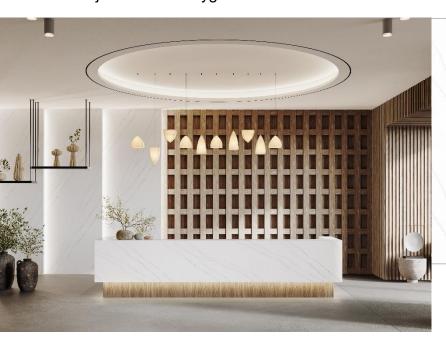


HI·MACS

New additions to the Aurora & Marmo collection

HIMACS' Aurora & Marmo collection also now includes two brand new colours -Aurora Calacatta Fiore (M802) and Aurora Daymoon (M628). Aurora Calacatta Fiore has a luxurious marble look with thin but marked veined detail and a touch of sparkle while Aurora Daymoon is a subtle grey tone, enhancing any interior, commercial or retail space.

When a distinctive marble effect is required, Aurora Calacatta Fiore is the perfect choice with its long, flowing veins and warm white colourway. Simple and luxurious, it works perfectly with matt kitchen cabinetry, painted Shaker styles or natural wood grains. A low maintenance and always reparable alternative to real marble, it creates the same high-end look and feel but is easier to care for, fabricate and fit with seamless joins that are hygienic.



HIMACS in Aurora Calacatta Fiore

Aurora Daymoon with its light grey base features gently layered veins and larger particles, evoking the look of the moon's surface during daylight. It looks striking teamed with dark wooden cabinetry and industrial schemes and helps create a spacious look and feel. It also has a stunning aesthetic effect when used as large slabs for office desks and meeting rooms, blending a professional look and feel with an ontrend design.



HI-MACS

HIMACS Solid Surface

www.lxhausys.com/eu/himacs

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high-performance wall cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering many advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HIMACS.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First, **HIMACS Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation in the history of Solid Surface since its inception in 1967. And now, **HIMACS Intense Ultra** combines the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades – exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is made using a next-generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser surface that is even sturdier, more homogeneous and more durable, and with better resistance and superior thermoforming results.

HIMACS does not absorb humidity, is highly resistant to stains and is easy to clean, maintain and repair.

Countless internationally recognised certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for the Alpine White S728 colour.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.



HIMACS. Because Quality Wins.

For more information and to stay connected, visit our <u>EU WEBSITE</u>, <u>UK WEBSITE</u> and our <u>newsroom</u>.

Let's connect!













^{*} **HIMACS** is designed and produced by **LX Hausys (formerly LG Hausys)**, a world leader in the technology sector and a subsidiary of LX Holdings Corp.